



Fall/Winter 2017 - Issue 11

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## IN THIS ISSUE...

Meet the Board

Our Featured Employee

Heat Ready

RE/MAX in the City

### FUN FACT OF THE DAY!

NEW YORK CITY'S  
CENTRAL PARK HAS A LAND  
AREA OF 843 ACRES WITH  
AN ESTIMATE VALUE OF  
\$512,626,276,800.  
HOW 'BOUT THEM APPLES!

Garthchester is proud to serve communities all over Westchester, Riverdale and Queens. We are not done expanding yet! In addition to being a premiere management company, we have joined forces with RE/MAX In The City to spearhead our in-house sales division. Under the leadership of Eddie Meltser and Chintan Trivedi, Garthchester is now growing our sales division into a larger part of the organization and adding a regional sales/leasing partner to our team. Learn all about our new sales team in this issue.

Garthchester continues to dominate the real estate management market. In this issue, we would like to introduce you to a distinguished member of our management team, a stellar board member, and provide you some important tips on staying warm all winter long.

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## **MEET THE BOARD MEMBER: LORI FAETH**

Working as a member of a board of directors in a building isn't always the easiest job. But Lori Faeth, the Board President at The Classic at 50 East Hartsdale Avenue, believes it is a way to give back to the community she calls home.



Ms. Faeth started as a treasurer in October of 2013 and a year later, became president. Initially she joined the board to have hands on knowledge of where funds were being spent and to try and reduce spending. But as time went on, Ms. Faeth learned she wanted more than just that. Despite the fact that board members work for free, Ms. Faeth says she finds it rewarding and dedicates herself because she hopes to make her community a better place to live.

Ms. Faeth has accomplished a number of notable changes since she started working on the board at The Classic. First and foremost, the board wanted to modernize the building in an environmentally friendly way by outfitting garages with low energy LED fixtures – which are both green and cost efficient. Plus, the entire building has been rewired with up to date Verizon FIOS. It wasn't just the inside of the building that the board improved under Ms. Faeth's leadership. The pool deck was replaced and the driveway was repaired. Plus, the overall aesthetics of the building were immensely enhanced by the large revitalization project of the pond – and the wildlife in the area appreciated this improvement too! Ms. Faeth and the other board members are not stopping there. Owners at The Classic can expect even more changes in the near future.

The changes made at The Classic are things that could improve the quality of life at any building. One way Ms. Faeth recommends making things happen at a cooperative is to get involved in the board: "If there is anything you want to see get done and it isn't happening, join the board and get involved... It's a rewarding experience." She says once you are on the board, you'll experience everything from an entirely different point of view.

Ms. Faeth knows that keeping shareholders happy is one way to have a positive community experience. With the help of Garthchester and dedicating her own personal time to the building, Ms. Faeth tries to address everyone's requests and feedback. Working with Garthchester helps according to Ms. Faeth: "I find everyone to be extremely professional, responsive and a pleasure to deal with."

Garthchester began managing The Classic after other management companies weren't able to meet the building's expectations. After coming highly recommended, Ms. Faeth and her board members decided to give Garthchester a chance. Because of the decades of experience in the management business, Ms. Faeth says the building has finally found a company that they hope to work with for years to come. One reason Ms. Faeth believes her building is so happy with the management company is because Garthchester follows through and is responsive.

Garthchester appreciates the relationship with Ms. Faeth just as much as she does with Garthchester. Vice President Brian Scally works closely with Lori: "She is a hands on, active Board President. She is genuinely concerned about the welfare of the building and its owners and is willing to roll up her sleeves and get her hands dirty if needed. It is a pleasure working with Lori to make The Classic Condominium the best it can be."



## GET TO KNOW GARTHCHESTER: CAROL DREHER

Real estate has been part of Carol Dreher's life for more than three decades now, although she didn't plan it that way. Carol grew up in Michigan and then went to college in Massachusetts. After graduating Emerson College, Carol ended up working as a retail store manager in Massachusetts. All the nights, weekends and holidays got to her. So Carol adapted her skills and started her first job in real estate working as a regional manager for 15 properties from coast to coast. Carol didn't stay put. She worked in property management in North Carolina, Florida and then finally in New York just four years ago. Carol didn't end up in New York for more money, or a better job. She came because this is where her grandchildren live! That's how Carol found herself working at Garthchester Realty after some 30 years managing properties all over the country.



At Garthchester, Carol works as a managing agent. She manages eight properties in Westchester and the Bronx. President Jay Mendel says Carol is the kind of agent that buildings look for: "Carol is no nonsense. She gets the job done and makes sure it is done right. Her buildings appreciate her dedication and her management experience."

To Carol, the management business is where she wants to be because it keeps her on her toes. She loves the fact that every day is different and brings new challenges. Carol faces each problem head on and treats each shareholder's situation, as she says, "by listening, gathering the facts and trying to solve the problem."

It isn't all about work for Carol. She sets aside time to spend with her favorite people – her grandchildren, ages 6 months to 7 years. Just like in the management business, each grandchild is unique – so Carol has special activities that she does with each of her four grandchildren individually. Carol says it's all about family after all: "My family is my focus and my fun."

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# WINTER HEATING TIPS

With winter weather just around the corner, it's time to start thinking about the best ways to stay warm, both inside and out. Check out our great ideas for keeping your nose and toes nice and toasty this winter.

1. Dress in layers. Yourself and your windows. That's right. It might sound funny, but one way to keep drafts out is to put heavier curtains on your windows for the winter months.
2. Turn on your ceiling fan. While it might seem counter-productive to use a fan in the winter, if you turn it on to the lowest setting, the fan will push the hot air from your heater down into the room. Remember, heat rises!
3. Use a pool noodle to block drafts from coming in. Placing a pool noodle on the floor in front of a drafty door is a good way to prevent cold air from seeping into your home or apartment.
4. Wear a hat like your mom always told you. This one holds true for everyone in the family. Keeping your head warm will keep the rest of your body warm, too.
5. Use a thin, heavy blanket. The warmest kinds of blankets aren't actually the thickest ones. Thin, dense blankets provide the best protection from the heat at night.
6. Bake some cookies! Yes, baking will not only warm your tummy, but the heat from the oven will penetrate the kitchen and surrounding rooms.

Winter is a time for sleigh riding and fun times in the snow. The best way to enjoy the season is to bundle up and stay safe. That means staying off the roads in very snowy weather. That's the best time to stay warm by cuddling together with loved ones. That's the best tip of all.



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